Editorial Brief Doc



Please return this file to us along with your imagery so we can get started with creating your content in print, online and digital.

**Double Page Editorial**

**Full Page Editorial**

**Got to Experience**

**Cottage Feature**

**News Feature (single)**

• 700 words

• Contact details

• 5-7 high-res images

• 50-100 words + Contact details

• 1 WOW image (needs to be very large and landscape) + 3 smaller inset pictures

• 200 words + cottage name

• Web address & Phone

• 3-5 high-res images

• 120 words

• Web address & Phone

• 1 high-res image

• 300 words

• Contact details

• 5-7 high-res images

Need a hand with your content?

***Step 2: Write a short paragraph about you and your company, or supply a link to your ‘About Us’ page:***

Type in here.

***Step 1 – Tell us which services/products/news you would like to promote in this issue:***

* Point 1
* Point 2
* Point 3
* Point 4
* Point 5

***Step 3 – Perhaps you have some interesting content online? If so, pop the links in here (please don’t include your ‘About Us’ page; see Step 2):***

Paste in here.

**If you’re unsure what to write about, give us a call on 01326 574 842 and ask to speak to a member of the editorial team.**

***Please bear in mind that editorials do not carry a company logo***