# **EHM - WEB/ONLINE SPEC SHEET**

#### 1. Article Banner

Desktop Banner H. 90px x W. 728px @ 72DPI





Smartphone Banner H. 100px x W. 320px @ 72DPI



## 2. Homepage Banner

Homepage Banner H. 250px x W. 970px @ 72DPI





Desktop Banner H. 90px x W. 728px @ 72DPI

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Smartphone Banner H. 100px x W. 320px @ 72DPI



## 3. Article Square

Button H. 250px x W. 250px @ 72DPI





## 4. Article Portrait

Button H. 400px x W. 240px @ 72DPI





#### **SPECIFICATIONS**

**Digital artwork only in the required sizes**. JPEG/PNG, ensure that colours are RGB, fonts are embedded and images used are 72DPI. Web link and preferred category that the advert will sit under.



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#### WHAT WE NEED

- **1. Article Banner:** Please provide 1 or 2 images in sizes listed, plus a web address to link to.
- **2. Homepage Banner:** Please provide 1 or 2 images in sizes listed, plus a web address to link to.
- **3. Article Square**: Please provide ad in sizes listed, plus a web address to link to.
- **4. Article Portrait:** Please provide an image, logo and web address (additional text optional).

**Video:** Please provide a Vimeo or Youtube link in mp4 file format.

Article Banner, Article Square, Article Portrait and Video available on online editorials under the following categories:

Homes, Foodie, Stay, Shopping, What's on, Health and Beauty, Art, Kids Love, Dogs Love, Weddings, Advice, Community

Homepage Banner is available on homepage as well as on online editorials under the following categories:

Art, Dogs Love, Health and Beauty, Weddings, Advice, Community

# **CONTACT DETAILS**



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For any queries please call the production team. We'll be happy to help.